



Zair Abbas

Product Designer
Webflow Developer

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[Portfolio](#) | [LinkedIn](#) | [Behance](#)

Skills

- Wireframing & Prototyping
- User Interface Design
- Figma
- Web Design
- Adobe Photoshop, Adobe Illustrator, Graphic Design
- Front-end Development
- Webflow
- WordPress (CMS)
- HTML, Cascading Style Sheets (CSS), JavaScript, Bootstrap, jQuery, PHP & MySQL
- Leadership & Recruitment
- Requirement Gathering
- Technical Proposal Writing

Education

Bachelor of Commerce, Jinnah
Government College For Men
2006 - 2008

Higher School Certificate in Science Pre-Engineering, Jinnah
Government College For Men
2004 - 2006

Secondary School Certificate in Science, Progressive Children's Academy
2002 - 2003

I have 18+ years of experience in designing and developing innovative digital products for startups, companies, and brands by making human-centered Web and Mobile experiences.

Experience

Creative Chaos

Principal Product Designer
November 2021 - Present

Brings guidance, clarity and direction and communicates with clients. Finding new and innovative solutions for creating high impact designs. Provide project estimations. Mentor and share knowledge in learning and implementing new techniques. Partners with project stakeholders to translate the vision and create a roadmap.

XStak Inc

UX Designer & Webflow Developer
December 2021 - Present

I have designed their admin theme based on Ant.Design and revamped all their websites on Webflow.

Grocode

Co-founder
August 2018 - December 2022

As a CEO and Co-founder, my focus was to deliver end-to-end concept, design, and engineering of innovative digital products, award-winning websites and disruptive mobile apps. I constantly experimented with the most advanced technologies in order to find a solution for every business challenge.

Jambro

CTO
July 2017 - July 2019

As a CTO, I was responsible for leading the technology part at Jambro which includes App Development including UX for iOS/Android platform along with Web Development, also managing a super talented team of passionate professionals to develop a product on a global level.

Creative Chaos

Manager Web Development
July 2006 - June 2017

In 2006, I joined as Web Designer & Developer, later in 2010, worked as Sr UX Designer and Team Lead. In 2014 promoted as Manager Web Development to work with business units to gather and assess requirements and make recommendations on potential solutions with given and new technologies. Overlook, hire and mentor team resources, working to provide consistent and systematic improvements in production quality and ensuring adherence to defined timelines.