

# ZAIR ABBAS

MANAGER WEB DEVELOPMENT  
AT CREATIVE CHAOS



## CURRENTLY WORKING AS

Present  
2014

### ● **MANAGER WEB DEVELOPMENT** At Creative Chaos

Responsible for working with business units to gather and assess requirements and make recommendations on potential solutions with given and new technologies. Overlook and mentor team resources, working to provide consistent and systematic improvements in production quality and ensuring adherence to defined timelines.

#### **Core Responsibilities:**

- Produce high quality results in Web Development duties, including large scale Content Management System integrations.
- Effectively lead and mentor web development team.
- Gather requirements from various site stakeholders, assess requirements (time allocations, resources & budget), and make recommendations on execution and impacts to current strategy in various forms – scope of work documents, mockups, wireframes, etc.
- Contribute to brainstorming sessions with knowledge in best practices in web development, user experience, and responsive/mobile design methodologies.
- Understand team processes and make recommendations on areas for potential efficiency gains.
- Create, analyze and provide Google Analytics reports for business units.



## EDUCATION

2006 - 2008

### ● **BACHELORS IN COMMERCE** From Jinnah Govt College For Men

## CONTACTS

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## WHY ME?

I'm an UX Rockstar with 10+ years of extensive and diverse experience in a number of commercial projects. Solid understanding of web standards, usability and aesthetics, together with my sound knowledge on UX development, I have developed many Wordpress CMS driven websites, mobile responsive sites, portals and applications.



## SKILLS

- Leadership
- Team Management
- Communication
- Recruitment
- Risk Management
- Time Management
- Decision Making
- Requirement Gathering
- Proposal Writing
- MS Office
  
- User Experience
- HTML & CSS
- Wordpress
- Responsive Website
- Wireframes & Prototypes
- jQuery
- PHP & MySQL
- Photoshop
- Sublime Text 2
- Bootstrap
- Google Analytics
- Google Webmaster

Please see my complete profile with work experience, portfolio, achievements and recommendations on my website and linkedin:  
<https://zairabbas.com> or <https://www.linkedin.com/in/zairabbas>